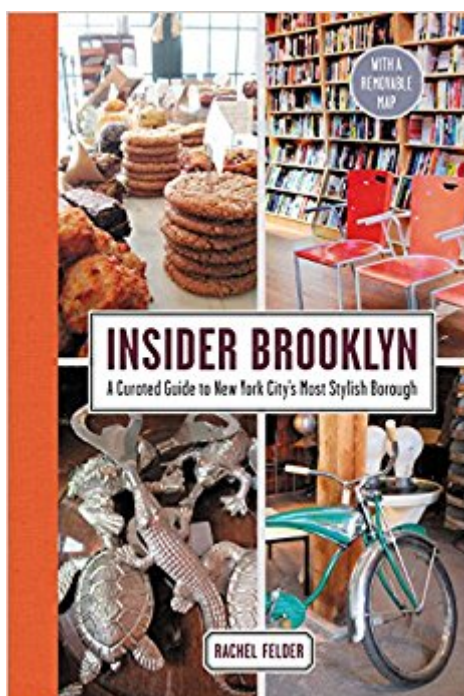


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# Insider Brooklyn: A Curated Guide To New York City's Most Stylish Borough



## Synopsis

A trend and shopping expert and fourth-generation New Yorker's chic, full-color guide to the best boutiques, shopping routes, restaurants, cafes, and bars in New York City's most fashionable borough, highlighting more than 200 favorite destinations and shops for both style-oriented travelers and New Yorkers alike. The fourth most popular travel destination in the world, New York City draws millions of visitors annually, including more than fifty-four million people in 2014 alone. At the center of this white-hot destination is none other than the borough of Brooklyn—the mecca of twenty-first century cool and style. Now, native New Yorker Rachel Felder, a widely published journalist specializing in fashion, beauty, travel, and trends, has created a portable, beautifully designed, personally curated anthology that brings this fashionable borough into focus as never before, featuring not-to-be-missed highlights and covering everything from food to furniture to fashion it has to offer. Rachel takes you into some of the borough's most diverse and charming neighborhoods, including Brooklyn Heights, Park Slope, Williamsburg, Fort Greene, Boerum Hill, Carroll Gardens, Prospect Heights, and DUMBO. She begins with valuable travel advice, including a precisely selected list of hotels, cafes, bars, bakeries, festivals, salons, and markets. She provides a sample itinerary for trip planning, as well as a comprehensive list of Brooklyn's main attractions—including its major landmarks, parks and gardens, museums and zoos, noteworthy restaurants, bars and breweries, and artisanal food shops. She then takes you into individual neighborhoods, exploring each thoroughly by shop type and goods, providing the complete address, phone number, and website for each. Insider Brooklyn is filled with must-have advice on trendsetting furniture and décor; antiques and vintage; clothing for men, women, and children; jewelry, both affordable and high-end; beauty—makeup, perfume, and salons; health and wellness, including juices, gear, and fitness specialists; children's goods; stylish kitchen essentials and decorating for the table; unique art and objects; rare oddities and curiosities; and favorite bookstores, specialty grocers, and niche shops. The stores have been chosen with an expert's eye, including new discoveries, popular mainstays, and neighborhood gems worth visiting. Bursting with invaluable insights, helpful tips, and must-see destinations, Insider Brooklyn is an indispensable resource and a visual feast for tourists and business visitors headed to the city, locals—both Brooklynites and other New Yorkers—and armchair travelers who simply want to dream about and shop it from home.

## Book Information

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## Customer Reviews

A Style Expert and Native New Yorker's Little Black Book of Brooklyn More Than Two Hundred Places to Eat, Shop, and Explore Designated the "It" borough of New York, Brooklyn has become a trendsetting destination, drawing tourists from around the world. In this beautiful, thoughtfully curated anthology, style and shopping expert Rachel Felder offers a personal tour of the borough's best-kept secrets and diverse neighborhoods, as well as a full overview of its definitive cultural institutions, public spaces, and legendary venues. Inside you'll find: Recommendations for hotels, restaurants, bars, clothing shops, flea markets, museums, parks, performance spaces, and more Beautiful full-color photographs of every shop or location An extensive list of shopping destinations of every kind: interior decor and antiques sellers, specialty food shops and bakeries, jewelers and artisanal workshops, clothing for men and women, and everything in between The address, telephone number, and Web site for every listing, as well as the closest subway station Written by a native New Yorker, this unique compendium of Brooklyn's most stylish places to eat, shop, and explore is a must for travelers, home shoppers, and New Yorkers alike.

as described

This book should be given away free as promotional material. Brooklyn has a wealth of unusual, special places and unique, custom manufacturers. What the author covers is superficial, commercial or glitzy. If you are driven by shopping for tomorrow's tag sale items, this book is for you.

A gorgeous and informative book. A must buy for anyone who wants to see the real Brooklyn.

What a waste of money. Just a shopping guide and not even a good one at that. I was expecting more photographs of Brooklyn and it's people.

A must for any visitor to NYC, for Brooklyn is the new, coolest borough to NYC!

I love this book!

Nice book. I didn't see anywhere I'd actually want to go other than the store that sells tea. I got this book ordered at our local library. I was surprised that there were no men's grooming shops (safety razors, straight razors, shaving brushes, soaps) or any musical instrument dealers. That's what I'd be interested in. It's understandable since the author is female. Nice look and ideas for people to see what Brooklyn is like.

Rachel provides an informal but comprehensive guide to the borough I spent my childhood growing up in. Great photography, easy going style, appreciative of the genre that can only be Brooklyn, one of the most interesting, diverse and casually chic places on earth. I keep it in my car on my weekend travels -- my gps can get me there but Rachel tells me where to go.

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